TEXAS CONFERENCE ON DIGITAL LIBRARIES

SPONSORSHIP OPPORTUNITIES
TCDL 2020

Texas Digital Library

TEXAS CONFERENCE ON DIGITAL LIBRARIES HINDSIGHT 2020

<< LOOKING BACK MOVING FORWARD >>

ABOUT TCDL

The Texas Conference on Digital Libraries (TCDL) is hosted by Texas Digital Library, and covers topics relevant to the creation, promotion, and preservation of research, scholarship, and cultural heritage digital materials. The goal of TCDL is to bring together those working on digital projects — including outreach librarians, repository managers, catalogers, faculty members, technical staff, students, and others —in order to build a practical, usable, and sustainable model for digital libraries.

PROFESSIONAL DEVELOPMENT FOR LIBRARY LEADERS

TCDL offers professional development for library leaders in Texas and beyond by:
- Transforming traditional librarians into a 21st century workforce through workshops in relevant topics.
- Training with an emphasis on immediate implementation of skills, such as our successful Dataverse training.
- Recognizing innovative work of librarians through TDL Awards such as the Trailblazer Award, which honors the work of an individual or group within a Texas academic library who has used limited resources in innovative ways to create, maintain or support digital collections.
- Offering unique opportunities for upcoming information professionals and students to contribute to the dialogue on digital librarianship.

OUR GOALS FOR 2020

- Diversify attendees by significantly increasing outreach to underrepresented communities working in digital collections and digital scholarship regionally and nationally.
- Meet or increase attendance from 215 attendees in 2019 to 250 attendees in 2020, especially staff from smaller libraries, archives, and museums in Texas.
- Increase attendance for Leadership Academy, number of applications for Student Scholarships, and number of nominations for TDL Awards.
- Increase TCDL sponsorships, allowing TDL to focus on growing membership and providing more opportunities for members in our consortium

tdl.org/2020-tcdl

TEXAS CONFERENCE ON DIGITAL LIBRARIES
SPONSORSHIP OPPORTUNITIES

ACCESS
$5,000+

Underwriting opportunities for Access Sponsors include:
– Lunch (either May 19 or May 20)
– Cocktail Reception

Access Sponsors receive all Connect Sponsorship benefits plus:
– Option to address attendees (up to 5-minute presentation)
– Registration for 1 additional representative of your organization to the conference (total 4 representatives)
– Public thank you during cocktail reception and in keynote introduction

CONNECT
$2,500+

Underwriting Opportunities for Connect Sponsors include:
– Keynote Speaker
– All A/V rentals

Connect Sponsors receive all Capacity Sponsorship benefits plus:
– Registration for 1 additional representative of your organization to the conference (total 3 representatives)
– Inclusion of brochures or other material in attendee bags
– Minimum 3' of table space (for vendors) in conference exhibition area

CAPACITY
$1,000+

Underwriting opportunities for Capacity Sponsors include:
– Beverage service for the entire conference
– All seating and table rental

Capacity Sponsors receive Network Sponsorship benefits plus:
– Registration for 2 representatives of your organization to the conference
– TCDL registration includes all conference sessions, workshops, reception, breakfasts, lunches, and afternoon snacks.

tdl.org/2020-tcdl

TEXAS CONFERENCE ON DIGITAL LIBRARIES

MAY 18 – 21, 2020 | AUSTIN, TEXAS

Underwriting opportunities for Network Sponsors include:

– Wi-Fi access

– Parking for attendees

Network Sponsors receive Power Up benefits plus:

– Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the printed program
– Signage at the event with the company name displayed
– Name/brand exposure in invitations, social media, and press releases.

**NETWORK
$500+**

Power Up Sponsors receive the following benefits:

– Company logo (large size) on the conference website with link to the company's website

**POWER-UP
up to $500**

Special sponsorship opportunities for the Texas Digital Library Leadership Academy:

Underwriting opportunities for the Leadership Academy include:

– Facilitator
– Venue
– Catering

Leadership Academy sponsors receive:

– Recognition at the event
– Company logo (large size) on the conference website with link to the company's website, promotional materials, and on the printed program
– Inclusion of brochures or other material in attendee bags
– Name/brand exposure in invitations, social media, and press releases.

**LEADERSHIP
ACADEMY
$250+**

PAYMENT OPTIONS

MAKING PAYMENTS TO TDL

Texas Digital Library is housed at The University of Texas at Austin, and UT is our fiscal agent. Therefore, all payments must be made to UT Austin and include reference to TDL and TCDL. More details are available in the payment options listed below.

We cannot accept online payment by credit card at this time.

PAY BY CHECK

Below are the steps to pay for your sponsorship by check:
1. Confirm sponsorship with TDL by completing this form.
2. Request an invoice from TDL via email to info@tdl.org.
3. Make check payable to University of Texas at Austin; include "Texas Digital Library/TCDL" on the memo line.
4. Mail check along with invoice to:
   Texas Digital Library
   Attn: TCDL
   101 East 21st Street, Stop S5471
   Austin, TX 78712

PAY BY CHECK

Below are the steps to pay for your sponsorship by check:
1. Confirm sponsorship with TDL by completing this form.
2. Request EFT information from TDL via email to info@tdl.org.
3. TDL will send you EFT information as an attachment via email.

THANKYOU FOR SUPPORTING TCDL 2020.