

## OPEN TEXAS 2021

Session 01 | 11-Mar-21 | 09:30-9:55 AM CST

### Networking

This session will leverage Zoom breakout rooms to facilitate networking with other Open Texas 2021 attendees.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas; Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

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Session 02 | 11-Mar-21 | 10:00-10:25 AM CST

### Welcome and Opening Plenary

Welcome and Conference Orientation: Welcome from conference organizers; useful information to help navigate the virtual conference environment; Welcome from Interim President and Provost of the University of Houston-Downtown, Texas Digital Library, DigiTex, the Texas Higher Education Coordinating Board, and members of the Open Texas Planning Committee.

Speaker(s):

*Peter Jaszi*

Professor of Law, Emeritus, American University - Washington College of Law

Peter Jaszi is a Professor Emeritus at American University Law School, who writes and lectures about copyright law in historical and cultural contexts. He was a founder of the school, the Glushko-Samuelson Intellectual Property Law Clinic and its Program on Intellectual Property and Information Justice. Having served as a Trustee of the Copyright Society of the U.S.A., Professor Jaszi remains a member of its journal's editorial board. During 1993, Professor Jaszi served as a member of the Librarian of Congress's Committee on Copyright Registration and Deposit, and from 1994 to 2000, he was a principle organizer of the Digital Future Coalition. Since 2005, he has been working with Prof. Patricia Aufderheide to help creative communities develop fair use guidance documents that reflect their particular problems and practices. A new edition of their book, *Reclaiming Copyright*, was published in 2018 by the University of Chicago Press. In 2007, Professor Jaszi received the American Library Association's L. Ray Patterson Copyright Award.

*Will Cross*

Director, Copyright & Digital Scholarship Center, North Carolina State University Libraries

Will Cross is a lawyer and a librarian who serves as the director of the Copyright and Digital Scholarship Center at the NC State University Libraries. Cross has bolstered student success and faculty effectiveness through his leadership in creating the Libraries' Alt-Textbook Project. This project has resulted in a collective savings for NC State students of over \$400,000 to date, and it has served as a model for a network of similar projects enabling faculty training, support, and

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adoption of open educational resources (OER) across the University of North Carolina system (17 institutions) that have saved students an average of more than \$1,000,000 each year. Cross has expanded this advocacy from NC State, a campus, where he has helped students and faculty members afford and reimagine textbooks and other educational resources, throughout the state through Open Education North Carolina, an IMLS-funded partnership with NC LIVE that has saved North Carolinians over \$3.6 million. Cross has also been a leader throughout the national higher-ed community in building partnerships with other institutions through initiatives like the Open Education Library and in encouraging the sharing of innovations in this rapidly developing field.

*Moderated by: Kristi Park, Executive Director, Texas Digital Library*

View recording <https://youtu.be/NiIT6Ltex84>

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Session 03A | 11-Mar-21 | 10:30-10:55 AM CST

### **Building Institution-wide Programs to Support and Grow OER on Your Campus**

This presentation will explain how Austin Community College's OER initiative has saved students more than \$3.5 million, and how schools like Lamar State Port Arthur and UT Rio Grande Valley are building new OER initiatives to transform their campuses. We will discuss which strategies are working well for these institutions, and recommend ideas for first-time OER initiatives.

Speaker(s):

*Sonya Bennett-Brandt*

Assistant Director of Institutional Relations, OpenStax

Sonya Bennett-Brandt works directly with OpenStax's institutional partners to help them develop strategies to increase OER use and student savings on their campuses.

*Kevin Jefferies*

Faculty, Alvin Community College

Kevin Jefferies received his PhD in Political Science from the University of Houston in 2001. He has been on the full time faculty of Alvin Community College since 1999, where he chaired the Government and Economics Department for a decade. He has presented papers at numerous conferences, hosted candidate forums, and served as an election judge among other things. When not teaching, reading, or writing, he likes to road trip with his teenage boys and play his guitar.

*Penny Watson*

Professor, Government, Houston Community College

Penny L. Watson is a Professor in the Department of Government at Houston Community College, USA. She received her M.A. in Political Science from Sam Houston State University. She

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is a PhD candidate at the Department of Political Science at The University of Houston. She is a freelance writer at the U.S. State Department's Persian language program Radio Farda. Her articles have been published at Democracy and Security and Small Wars Journal. These include „On the 25th Anniversary of Michael Desch,„ When the Third World Matters: Explaining Why Iran,„ Latin America Grand Strategy Poses a Security Threat to the United States,„ „Iran,„ Latin America Strategy: 2005 to Present,„ „Hezbollah's Presence and Iran's Influence in Venezuela Coming into Focus,„ and many others. She recently wrote the chapter "Iran,„ Latin America Strategy and the Challenges to the Balance of Power" in External Powers in Latin America published by Routledge February 2021. She has given interviews at Radio Farda and spoken at Lone Star College. She was invited to present her paper „The Fly in the Ointment: New Latin American Leaders and Iran,„ Latin America Grand Strategy,„ at The International Studies Association, Morocco, June 23-25, 2020. In her free time, she enjoys kayaking and soccer.

*Moderated by: Michelle Hernandez-Perez, Assistant Director of Assessment, University of Houston-Downtown*

View recording <https://youtu.be/YPZZSIZrUs>

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Session 03B | 11-Mar-21 | 10:30-10:55 AM CST

### **#GoOpenHumanities: Building Bridges between Scholarship and Teaching with OER**

This virtual session will introduce participants to several collections of resources, including „Teaching About Race, Place, and Social Justice,„ „The Language of Protests,„ and „Voting and Why It Matters.„

Speaker(s):

*Andy Mink*

Vice President of Education, National Humanities Center

Andy Mink is the vice president for education programs at the National Center for the Humanities. He designs and leads professional development programs for K-12 and collegiate educators, using hands-on instructional models and drawing on his leadership experiences at the University of North Carolina at Chapel Hill and at the University of Virginia. This work bridges between the scholarly world and the working classroom, addressing classic and contemporary aspects of the humanities in order to better understand our world. Fundamental to this work is the support of teacher leadership and curriculum design through Open Education Resources (OER). He currently serves as a Distinguished Lecturer for the Organization of American Historians as well on Boards of Directors for the National Council for the Social Studies and National Council for History Education.

*Dr. Judith Sebesta*

Executive Director, Digital Higher Education Consortium of Texas (DigiTex)

Judith Sebesta serves as the Executive Director of the Digital Higher Education Consortium of Texas (DigiTex). Prior to this she served in a number of positions at the Texas Higher Education Coordinating Board, including as OER Project Director, and was a professor as well for over fifteen years. She holds a Creative Commons Certificate in Open Licensing for Educators.

*Moderated by: Nathan Smith, PhD, OER Coordinator / Philosophy Faculty, Houston Community Colleges*

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Session 03C | 11-Mar-21 | 10:30-10:55 AM CST

### **Changing the Narrative with Pre-Service Teachers: From Copyright Restrictions to Creative Commons Permissions & OER**

This presentation follows an academic librarian/faculty member partnership, formed with the original intent to instruct teacher candidates about copyright restrictions in education, as it transformed into a project involving development of online materials to familiarize pre-service teachers with the availability of openly licensed digital instructional content and to introduce them to selection and usage processes. Multiple iterations of an online tutorial paired with facilitated instruction, a grant-funded OER module creation effort, a forced shift to 100% online instruction due to COVID-19, and a research project involving education program students, all played roles in this metamorphosis. By the conference dates, the presenters will have preliminary data to share from their study of pre-service teachers, their awareness of, and attitudes toward, openly licensed content for instructional uses in the classroom. Additionally, session attendees will leave with a list of resources on OER use in P-12 education and in teacher education programs.

Speaker(s):

*Karen Kohler*

Assistant Professor of Curriculum & Instruction, Texas A&M University - San Antonio

Karen Kohler is an Assistant Professor in the Department of Curriculum and Instruction at Texas A&M University-San Antonio. She was the former founder and executive director of early childhood literacy programs that focused on professional development for pre-kindergarten and Head Start educators and families in Texas and California. Dr. Kohler started her career as an elementary school teacher and later a family specialist. She serves on the board of directors for the Learning Disabilities Association of Texas and is passionate about educating families on how to be engaged in their children's education process. She holds a Master's in Education with an emphasis in Elementary Education and a Doctorate in Education, specializing in Reading and Literacy. Her research interests include family engagement, collaboration between classroom teachers and special programs, teacher preparation, and literacy.

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### *Pamela Millsap*

Vice President for Academic Affairs, Lamar State College - Port Arthur

Dr. Pamela Millsap assumed the position of Vice President for Academic Affairs at Lamar State College Port Arthur (LSCPA) in March 2018, having previously served as Vice President at Paris Junior College in Paris, Texas and College of the Mainland in Texas City, Texas. Dr. Millsap has a long history of working with disadvantaged populations, first as a clinical psychologist and then as a faculty member and administrator in higher education. Dr. Millsap has made many presentations at state and national conferences on topics related to closing the achievement gaps among student groups, student success, instructional assessment, and institutional effectiveness, with a central focus on the development of college processes to support student retention and completion rates. She fervently believes that education is the pathway to opportunity, and she is passionate about ensuring access to higher education for all. Dr. Millsap earned her Bachelor of Arts degree at the University of Houston and her Master of Science degree and her Doctor of Philosophy degree in clinical psychology at Vanderbilt University. She is licensed in the state of Texas as a clinical psychologist.

*Moderated by: Sherry Ransdell, Director, Instructional Design Services, San Jacinto College*

View recording <https://youtu.be/-OrveEkB4Ac>

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Session 04A | 11-Mar-21 | 11:00-11:25 AM CST

### **Meet Texas Digital Library's OER Ambassadors**

The OER Ambassadors, a working group composed of seven Texas Digital Library members were selected to serve the consortium for a minimum of two years. OER Ambassadors are developing a Community of Practice and becoming a source of expertise for all OER practitioners in the state of Texas. Presenters will discuss the goals and projects of the Ambassadors, as well as ways other Texas-based practitioners can collaborate with us.

Speaker(s):

### *Lea DeForest*

Communications Manager, Texas Digital Library

Lea DeForest works with Texas Digital Library (TDL) coordinating recruitment of new members and collaborating with member librarians of the consortium. Lea serves as the lead for TDL's OER Support Service, liaises with member working groups, manages marketing and outreach efforts for TDL, and coordinates communications for TDL's annual conference, the Texas Conference on Digital Libraries. Her ORCID ID is 0000-0002-9414-6750.

*DeeAnn Ivie*

Open Educational Resources Coordinator, University of Texas at San Antonio

DeeAnn Ivie coordinates the Adopt-a-Free-Textbook grant program with cumulative and projected student savings of over \$8 million and ROI of \$56: supporting 97 grants awarded to date. DeeAnn facilitates outreach to campus partners in support of OER initiatives; manages UTSA Pressbooks in partnership with Academic Innovation; and collects and report statistics on OER cost, outcome, usage and perceptions. DeeAnn also provides research and teaching support for social sciences faculty and tailors library sessions and tutorials for classes, integrating active learning, group work, and flipped instruction. DeeAnn earned her Master of Science in Library and Information Science from the University of North Texas. Her ORCID ID is 0000-0002-9918-9530.

*Moderated by: Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/kPXqEAR4kOM>

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Session 04B | 11-Mar-21 | 11:00-11:25 AM CST

### **Community Building: Using Peer Review to Engage Librarians and Faculty in the Design of an OER Community of Learning**

How can faculty become engaged - and more importantly - involved, in the use and promotion of OER? What kind of program will meet an important need and encourage long-term buy-in? How can faculty contribute to the enrichment and sustainability of OER so that it continues to grow and evolve?

The answer is a community built around peer review. By incorporating a familiar and significant concept that faculty value in their own research and career paths, Texas State's Scholarly Communications Team developed a program that coupled rewarding professional benefit with a sense of community, professional knowledge, and continued learning.

Speaker(s):

*Jessica McClean*

Research, Instruction, and Outreach Librarian , Texas State University

Jessica McClean is a Research, Instruction, and Outreach Librarian at Texas State University with subject liaison duties for the Physical Sciences and Engineering.

*Kimberly Grotewold*

Education Librarian, Texas A&M University - San Antonio

Kimberly Grotewold holds a Master of Library Science (MLS) and a Master of Science in Higher Education Administration (MSHE) degrees and has over fifteen years of experience working in libraries of various types: K-12 school, public, community college, and university. Additionally, she has taught English and social studies at the middle and high school levels. She has experience

in online learning, both as a student and as a creator of online instructional content in the forms of guides, videos, modules, and interactive tutorials. Her professional and research interests include how learners search for, evaluate, and synthesize information; the multiple facets of digital equity; and the effectiveness of various learning technologies.

*Moderated by: Niki Whiteside, Vice President, San Jacinto College*

View recording <https://youtu.be/6jn7ue1aUa4>

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Session 04C | 11-Mar-21 | 11:00-11:25 AM CST

### One Engineering Professor's Evolution into an OER Advocate

This presentation will provide the audience with one engineering professor's reflection of her path from being introduced to the concept of Open Educational Resources (OER), to publishing an OER on Pressbooks and including H5P content, to having her student use Hypothesis embedded in the Learning Management System (LMS) Canvas to discuss the resource, to proposing a Z-Degree to her department and getting the go ahead to start that process. A description and timeline of catalyst events, the process of learning to remix in Pressbooks, the pilot process in an introductory industrial engineering course, and the impetus to expand the department's use of OER will be included in the presentation.

Speaker(s):

*Bonnie Boardman*

Assistant Professor of Instruction and Undergraduate Program Director, University of Texas at Arlington

Bonnie Boardman is an Assistant Professor of Instruction and Undergraduate Program Director in the Industrial, Manufacturing, and Systems Engineering Department at The University of Texas at Arlington. Her primary research interest is in engineering education. She holds a B.S. and Ph.D. in Industrial Engineering from The University of Arkansas and an M.S. in Industrial Engineering from Texas A&M University. Dr. Boardman worked for the Logistics Support Agency, an agency of the Department of the Army, as a Senior Engineer. Research interest areas include the development of scheduling algorithms and decision support systems and adapting and applying industrial engineering methodologies and techniques to the service industry. Dr. Boardman is active in numerous technical and professional organizations.

*Deeann Ivie*

Open Education Coordinator, University of Texas at San Antonio

DeeAnn Ivie coordinates the Adopt-a-Free-Textbook grant program and facilitates outreach to campus partners in support of the initiative. DeeAnn also provides research and teaching support for social sciences faculty and tailors library sessions and tutorials for classes, integrating active learning, group work, and flipped instruction. DeeAnn earned her Master of Science in

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Library and Information Science from the University of North Texas. Her ORCID ID is 0000-0002-9918-9530.

*Moderated by: Sam Weehunt, Reference Librarian, University of Houston Downtown*

View recording <https://youtu.be/DvNW37IEyLo>

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Session 05A | 11-Mar-21 | 11:30-11:55 AM CST

### Writing Their Own Way Through History

Students report that they appreciate learning about and researching people who shared their experiences and backgrounds, yet they rarely hear their voices and experiences reflected in traditional textbooks. This presentation will showcase one professor's success using Design Thinking and Open Pedagogy to create open resources for US History classes in collaboration with students at a minority-majority college in Texas.

Speaker(s):

*James Ross-Nazzal*

- Professor of History, Ethnic and Gender Studies, Houston Community College - Eastside Campus
- PhD History (Major Field: Middle East; Minor Fields: Women and US)
- Journal of International Women's Studies, 2005-
- Editorial Board member; Fellowship Review Board member

*Amanda Nelson Price*

Acquisitions Librarian, Texas State University

Amanda Nelson Price is an Acquisitions Librarian at Texas State University Libraries with subject liaison duties for Clinical Laboratory Science. Her regular duties also include budgeting, purchasing, troubleshooting and assisting subject liaisons and faculty with digital products.

*Dianna Morganti*

Research, Instruction, and Outreach Librarian, Texas State University

Dianna is the subject liaison to Math, Computer Science, and CIS and served as a public librarian for 12 years before coming to Texas State University in 2016. She has served on the library,Â Scholarly Communications team since joining 4 years ago.

*Moderated by: David Ryden, Interim Dean, College of Humanities & Social Sciences, University of Houston-Downtown*

View recording <https://youtu.be/demgiGnBPf8>

Session 05B | 11-Mar-21 | 11:30-11:55 AM CST



## Open Educational Resources and Texas A&M University, 's Student Success Initiative: Evidence of Impact

This presentation will evaluate the impact of OER adoption on student success in the Introductory Biology course sequence at Texas A&M University. The evaluation will include retention data and %DFW grades for students as a function of race, gender, socioeconomic status, and first-generation status.

Speaker(s):

*Dr. Bruce Herbert*

Director, Office of Scholarly Communication, Texas A&M University

Dr. Bruce Herbert is Director of the Office of Scholarly Communications in the Sterling C. Evans library At Texas A&M University. As Director of OSC, Dr. Herbert is responsible for strengthening the Library, 's efforts in scholarly communications and open access through engagement and collaboration with Texas A&M faculty, including the development and implementation of Scholars@TAMU (<http://scholars.tamu.edu/>).

*Moderated by: Lisa Spiro, Executive Director, Digital Scholarship Services, Rice University*

View recording <https://youtu.be/HNm3NARq5ek>

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Session 05C | 11-Mar-21 | 11:30-11:55 AM CST

## Innovative First Year Experience at UTSA: Documenting Student Experiences During COVID-19

The first-year college experience looks vastly different now than ever before due to COVID-19. Because of this, Fall 2020 first-year students, ' college experiences will be distinct compared to those of UT San Antonio freshmen in the past. In this session, learn how the UTSA Libraries, in partnership with First Year Experience instructors, Teaching and Learning Services, and other campus partners created a framework for capturing student perspectives, feelings, and memories that reflect this extraordinary time.

Speaker(s):

*DeeAnn Ivie*

OER Coordinator and Social Sciences Librarian, University of Texas at San Antonio

DeeAnn Ivie coordinates the Adopt-a-Free-Textbook grant program with cumulative and projected student savings of over \$8 million and ROI of \$56: supporting 97 grants awarded to date. DeeAnn facilitates outreach to campus partners in support of OER initiatives; manages UTSA Pressbooks in partnership with Academic Innovation; and collects and report statistics on OER cost, outcome, usage and perceptions. DeeAnn also provides research and teaching support

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for social sciences faculty and tailors library sessions and tutorials for classes, integrating active learning, group work, and flipped instruction. DeeAnn earned her Master of Science in Library and Information Science from the University of North Texas. Her ORCID ID is 0000-0002-9918-9530.

*Moderated by: Tonja Conerly, Professor of Sociology, San Jacinto College*

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Session 06 | 11-Mar-21 | 01:00-01:55 PM CST

### **Keynote Address from Dr. DeRionne Pollard: Why Open Education Matters Even More**

Speaker(s):

*Dr. DeRionne Pollard*

President of Montgomery College, Maryland, Montgomery College - Maryland

In 2010, DeRionne Pollard assumed leadership of Montgomery College, a three-campus community college with 56,000 credit and noncredit students. She spearheaded the development of a new Montgomery College mission and strategic plan. She has partnered actively with Montgomery County Public Schools and the Universities at Shady Grove in the creation of Achieving Collegiate Excellence and Success (ACES), a support program designed to help students transition from high school to college completion.

Dr. Pollard formerly served as president of Las Positas College in Livermore, California. She served on the American Association of Community Colleges' 21st Century Commission on the Future of Community Colleges and the Commission on Academic, Student, and Community Development. Dr. Pollard is a member of the Community College Advisory Panel at the College Board and the Higher Education Research and Development Institute Advisory Board. She also serves on the Board of Directors for the American Association of Community Colleges and is serving her first year as the president of the American Association of Women for Community Colleges.

Closer to home, she serves on the board of Montgomery County Business Development Corporation, Montgomery County Chamber of Commerce, Universities at Shady Grove, and Generation Hope. She was recently named one of Washington's 100 Most Influential Women by Washingtonian Magazine, won an Academic Leadership Award from Carnegie Corporation of New York, and was awarded a Visionary Award by the Washington Area Women,Âôs Foundation. Dr. Pollard received her PhD in educational leadership and policy studies in higher education from Loyola University Chicago, and her MA and BA in English from Iowa State University. She has also been honored by Leadership Montgomery, The Daily Record, Bethesda Magazine, and the Washington Business Journal.

*Moderated by: Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas*

View recording [https://youtu.be/p0XSWx\\_4vZk](https://youtu.be/p0XSWx_4vZk)

Session 07A | 11-Mar-21 | 02:00-02:25 PM CST

### Ins and Outs of Publicly Available Resources: Traversing the OER Landscape

This session will discuss research which examines currently available OERs and compares their characteristics to traditional texts. In addition, it offers an overview of creative commons licensing and criteria for evaluating OER texts. The presenters welcome an audience of instructors at all levels of OER implementation--from those skeptical of the use of OERs to those already committed to „Ügoing OER,“Ü in their classrooms.

Speaker(s):

*Eve Zehavi*

Assistant Professor, University of Houston-Downtown

Eve Zehavi is Assistant Professor of Literacy Education in the department of Urban Education at the University of Houston Downtown. Dr. Zehavi earned her PhD in Curriculum and Instruction with an emphasis in Reading, Literacy, and Literature from the University of Houston in 2016. Dr. Zehavi has extensive experience in both private and public educational settings, including roles as English Language Arts educator, coordinator, and school librarian.

*Emily Johnson*

Scholarly Communications Librarian, University of Texas at San Antonio

Emily provides scholarly communication support to faculty, students and staff at the Main and Downtown campuses. She is available for specialized research consultations and classes on topics such as management of copyright and intellectual property, scholarly metrics, author profiles, publishing choices, publishing agreements and compliance with funder mandates.

*Moderated by: Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/FGyB7YhuIOw>

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Session 07B | 11-Mar-21 | 02:00-02:25 PM CST

### Public Good or Common Pool Resource: What does it mean to share an OER commons?

There has been some debate, particularly between David Wiley and Jim Luke, about whether Open Educational Resources are a public good or a common pool resource. Wiley wants to challenge the very idea of an OER commons, while Luke thinks this notion is central to the work of open educators and open advocates. This presentation will discuss the sides of the debate, consider reasons for each position, and ultimately argue that the notion of a commons is, in fact, central to the work of OER educators. The goal of the talk is not to get too far into the weeds of this debate but to present the contours of the debate for a general audience. Understanding the

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broader economics of OER can increase understanding of the roles of open educators, librarians, and administrators. In short, sustaining a vibrant ecosystem for the creation, use, and distribution of OER relies on the efforts of a community willing to tend to that ecosystem. To do so effectively, OER advocates should embrace certain shared values and understand the implications of those values for the work such as those articulated in the CARE framework.

Speaker(s):

*Nathan Smith*

Instructor and OER Coordinator, Houston Community College

Nathan Smith is a philosophy instructor and the OER coordinator at Houston Community College. He received a Ph.D. at Boston College and a doctoral degree from the University of Paris IV, Sorbonne. He has published in early modern philosophy and open education topics. He is the secretary for the New Mexico-Texas Philosophical Society and a co-founder of the Houston Area OER Consortium.

*Kayla Logan*

Professor of English, San Jacinto Community College

Kayla Logan teaches English composition at San Jacinto College South Campus in Houston, Texas. Dr. Logan earned her PhD in Curriculum and Instruction with an emphasis in Reading, Literacy, and Literature from the University of Houston in 2017. She has over 20 years of teaching experience in public secondary and post-secondary classrooms.

*Moderated by: John Lane, Director, Technology Learning Service, University of Houston-Downtown*

View recording <https://youtu.be/lucelrybYyA>

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Session 07C | 11-Mar-21 | 02:00-02:25 PM CST

### **OER Plug And Play: De-mystifying OER for Faculty Using Brightspace**

This presentation will show faculty how to apply the OER Plug and Play strategy to their own campus OER outreach efforts. It will also demonstrate to faculty how to utilize OER and other no cost resources in a learning management system.

Speaker(s):

*Morgan Briles*

Digital Repository Librarian, Stephen F. Austin State University

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Morgan Briles joined Stephen F. Austin State University in early 2020. Before making her way to East Texas, Briles worked at bepress in Berkeley, California and Gwinnett County Public Library in Georgia. Briles graduated from Syracuse University's iSchool in 2016. She has one cat.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas*

View recording <https://youtu.be/VQAolvpJPvY>

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Session 08 | 11-Mar-21 | 02:30-02:55 PM CST

### **Coffee Break: Informal demonstration and Q&A on OERTX repository**

Demonstration and Q&A with the Texas Higher Education Coordinating Board on the new OERTX repository (<https://oertx.highered.texas.gov/>).

Speaker(s):

*Dr. Kylah Torre*

Program Director, Texas Higher Education Coordinating Board

Dr. Kylah Torre is a program director with the Texas Higher Education Coordinating Board, where she supports Open Educational Resource (OER) initiatives. Kylah brings to that position professional experience in education research, curriculum development, and teaching. Her work in OER is a natural extension of a career working towards equity and accessibility for all students. Kylah is a former middle school teacher and previously served as an instructor at Hunter College, the City College of New York, and Long Island University where she trained pre-service special education teachers. Prior to that, Kylah was Senior Program Officer at a foundation where she managed and evaluated domestic and international grants in the areas of education and human rights. Kylah earned Ph.D. in Urban Education from the City University of New York Graduate Center and her B.A. in International Development from McGill University.

*Amy Tan*

Dean, Dean, English and Communications, Houston Community College

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Session 09A | 11-Mar-21 | 03:00-03:55 PM CST

### **Lights, Camera, Action - Creating Engagement with OER Materials**

This workshop will examine the possibilities that OER materials have to offer in terms of finding suitable material, creating video, electronic flashcards, and other interactive student activities that will allow students to truly take charge of their own education. Participants will have hands-on opportunities to create for themselves beautiful and professionally-rendered products that they can be proud of and materials that students will actually use and come back to over and

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over again throughout the course of the semester and beyond. The workshop will also examine third-party software that does not require a license to use and is completely free to both the instructor and student alike. Moreover, it will also discuss dormant and abandoned copyright materials that have been entrusted to colleges, universities, and non-profits and how to make good use of them in your courses.

Speaker(s):

*Richard Gosselin*

Interim Dean, Social and Behavioral Sciences, Houston Community College

"Mr. Gosselin currently serves in higher education as Interim Dean of the Social and Behavioral Sciences Division of Houston Community College. He has also served as chairman of the Economics Department where he worked as a professor since 1989 teaching in the traditional classroom, dual credit at local-area high schools, and through distance education. In addition, he served in a leadership role as the Economics Program Coordinator. Lastly, Mr. Gosselin is the founding board member and first president of the National Economics Teaching Association which began in 2005."

*Moderated by: Michelle Hernandez-Perez, Assistant Director of Assessment, University of Houston-Downtown*

View recording <https://youtu.be/HfhB0ok7WFs>

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Session 09B | 11-Mar-21 | 03:00-03:55 PM CST

### **Open Pedagogy: Moving from OER for Students to OER with Students**

This workshop focuses on the nuts and bolts of several open pedagogy approaches, including creating primary texts and supplemental teaching materials such as PowerPoint presentations, explanatory videos, annotation exercises, and test banks. We will discuss best practices of open pedagogy, as well as common pitfalls.

Speaker(s):

*Melissa Randall*

Instructor, Business, Community College of Denver

After a successful legal career, Melissa Randall was hired by the Community College of Denver to teach legal classes in the business, criminal justice, and paralegal programs. With her business law students, Ms. Randall published an OER undergraduate business law textbook in May 2020. The book has already been adopted in multiple states and has saved students at least \$1.2 million in textbook costs. Ms. Randall has also built multiple OER master classes for the criminal justice and paralegal programs. Her current OER undertaking is to create an integrated online

paralegal certificate program at CCD. Ms. Randall serves on the CCD OER Steering Committee, and is helping to reform law enforcement training in Colorado.

*Moderated by: Sam Weehunt, Reference Librarian, University of Houston Downtown*

View recording <https://youtu.be/xSnhl5emzvw>

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Session 09C | 11-Mar-21 | 03:00-03:55 PM CST

## **Building Momentum on OER Across the University of Texas System**

This session will provide an overview of the work and recommendations of the University of Texas System, the Affordable Learning Accelerator Task Force, resulting in the development of the UT System OER Momentum Strategy. Following presentation of the task force work and its culmination in the UT System OER Momentum Strategy, session participants will engage in discussion of how they are building momentum in their institutional contexts.

Speaker(s):

*Dean Hendrix*

Dean of Libraries, University of Texas at San Antonio

As Dean of Libraries, Dean Hendrix provides leadership, strategic direction and vision for the UTSA Libraries. Working with librarians, staff, faculty, students and the broader UTSA community, Dean aligns the libraries' services, spaces and expertise with the research, educational, community engagement and public service mission of the university. Identified as one of the top 20 librarian contributors to library and information science literature worldwide, his research focuses on bibliometrics, research impact, data management, strategic planning, social networks and e-textbooks. Dean earned a Bachelor of Arts in the Plan II Honors Program and a Master of Library and Information Science from the University of Texas at Austin.

Author #2 Title

*Dr. Rebecca Karoff*

Associate Vice Chancellor for Academic Affairs, University of Texas System

Dr. Rebecca Karoff joined the University of Texas System in February 2016 as Associate Vice Chancellor for Academic Affairs. She is responsible for leading and supporting student success initiatives system-wide. Her work addresses the student success continuum, PK-20 and into the workforce, and recognizes the remarkable responsibility and opportunity of the University of Texas System to achieve more equitable access and outcomes for the state, increasingly diverse students. She is the primary architect of the UT System student success framework, which is focused on student financial well-being, effective advising, and deepening students' sense of academic and social belonging. All of her work is data-informed, equity-minded and quality-driven, and she is interested in expanded approaches to measuring student success. With Dean Hendrix from UT San Antonio, she served as co-chair of the UT System Affordable

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Learning Accelerator Task Force and leads the UT System,Â’s momentum-building strategy on OER.

*Moderated by: Shandra Robertson, College Business Administrator, University of Houston-Downtown*

View recording <https://youtu.be/U7fzfT9G6TI>

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Session 10A | 11-Mar-21 | 04:00-04:10 PM CST

### Lightning Talks | Creating Clinical Case Studies as OpenEducational Resources at a new medical school

This session will include an introduction to designing and publishing OER clinical case studies for health professional students. It will also demonstrate how to design teaching resources with learning objectives that facilitate easy adoption by OER users.

Speaker(s):

*Kevin Rowland, PhD*

Clinical Professor of Physiology, University of Houston

Kevin Rowland, Ph.D., is a clinical professor of physiology in the Department of Biomedical Sciences at the University of Houston College of Medicine. Rowland has taught physiology for more than 15 years. His teaching experience includes directing organ-based, integrated biomedical courses. Rowland was a member of a National Institutes of Health Center of Excellence in Pain Education that developed case-based educational resources for interprofessional learners.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas; Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/yzS7QSOeAew>

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Session 10B | 11-Mar-21 | 04:10-04:20 PM CST

### Lightning Talks | Beyond OER: Exploring Other Opportunities to Reduce Student Costs

In this presentation, Dr. Rob Austin McKee will discuss some options for course materials that do not meet the definition of Open Educational Resources (OER), but that may still help us reduce costs for our students. He will also demonstrate some of the legal ramifications (e.g., fair use guidelines for educators) associated with using materials that do not meet the definition of OER.



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Speaker(s):

*Dr. Rob Austin McKee*

Assistant Professor of Leadership and Organizational Behavior, University of Houston-Downtown  
Rob Austin McKee is an Assistant Professor of Leadership and Organizational Behavior at the University of Houston, Downtown. He earned his Ph.D. and MBA from the University of Houston. His research interests include decision-making, leadership, personality, and visceral states. His work has appeared in journals like Journal of Management, Journal of Occupational and Organizational Psychology, Strategic Organization, and The Leadership Quarterly. Rob works with organizations like the Prison Entrepreneurship Program, Empowered Women of Purpose, BakerRipley, and Ion Houston to help startups and entrepreneurs craft more effective pitches. He is a former nuclear reactor operator for the United States Navy and an avid rock climber.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas; Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/yzS7QSOeAew>

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Session 10C | 11-Mar-21 | 04:20-04:30 PM CST

### Lightning Talks | The Librarian-Faculty OER Consultation Process - A Community College Librarian's Perspective

This lightning talk will describe one ACC Faculty Librarian's experiences with faculty-librarian OER consultations and will detail the process of scheduling those consultations, the content covered during those consultations, and the follow-up that was done after the consultations were completed.

Speaker(s):

*Renee Kuhles*

Faculty Reference Librarian/Assistant Professor, Austin Community College

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas; Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/yzS7QSOeAew>

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Session 10D | 11-Mar-21 | 04:30-04:40 PM CST

### Lightning Talks | My Journey with OER

Dr. Tyler's journey with OER started in 2016. Rice University, in a partnership with Salt Lake Community College had to develop several courses using their own textbooks. As a result of being a beta tutor pioneer in 2016, Dr. Tyler saw how students wanted more opportunities to use free textbooks. She also had a chance to see how the new pedagogy is changing the way teachers teach in all modalities. This lightning talk will describe her journey with OER and will provide 10 tips for all teachers embarking upon the OER journey.

Speaker(s):

*Dr. Deidre Tyler*

Professor of Sociology, Salt Lake Community College

Dr. Deidre Tyler is a Sociologist and Instructional Technologist at Salt Lake Community College, with over 20 years of teaching experience in online-face-to-face and hybrid classes.

*Dr. Justin Dellinger*

Learning Analytics Program Coordinator, Department of Psychology, University of Texas at Arlington

Dr. Justin T. Dellinger currently leads the new Master's of Science in Learning Analytics program at the University of Texas at Arlington (UTA) and is the former Associate Director for the Learning Innovation and Networked Knowledge (LINK) Research Lab in the university, Center for Research on Teaching and Learning Excellence. Dellinger actively engages in research on learning analytics' adoption and policy, organizational leadership, institutional change, and multiple-pathways learning. He has worked as both program and group facilitator for the Professional Learning Community program at UTA with the goal of building capacity for pedagogical innovation on campus. He has also worked as a research coordinator and as an instructional designer/programmer, and has experience teaching in K-12, higher education, and massive open online courses in edX.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas; Ariana Santiago, Open Educational Resources Coordinator, University of Houston*

View recording <https://youtu.be/yzS7QSOeAew>

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Session 11 | 11-Mar-21 | 04:00-04:30 PM CST

### **Enhancing and Assessing Teamwork through an Open Educational Resource**

This presentation describes the creation of the OER and challenges faced around universal design principles. In addition, the presenters will describe the method of assessment for the OER and highlight results showing its impact as well as the contribution of the OER toward the strategic objectives of the Quality Enhancement Plan and the university as a whole. Data from

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focus groups with the PALs will also be presented to give insight into the usefulness and effectiveness of the OER from both learner and instructor perspectives.

Speaker(s):

*Dr. Andrew Clark*

QEP Director and Associate Director, Center for Research on Teaching and Learning Excellence, University of Texas at Arlington

Dr. Andrew M. Clark is also an Associate Professor in the Department of Communication. He leads the Professional Learning Community (PLC) program which is in its third year and currently has 30 faculty and staff working together to enhance and assess teamwork in their courses. He led the creation of an Open Educational Resource Student Teamwork Guide which is currently being used by over 6,000 students in First Year Experience and Transfer Courses across the university. He has won awards for his teaching, and was recently a finalist for the Outstanding Assessment Practice award at UTA for his work on the aforementioned projects and other initiatives.

*Dr. Michelle Singh*

Assistant Commissioner of Digital Learning, Texas Higher Education Coordinating Board

Dr. Michelle Singh serves as the Assistant Commissioner of the Texas Higher Education Coordinating Board, the Division of Digital Learning. The division is the newest division of the THECB and is designed to provide leadership and advocacy for digital learning in higher education and promote, sustain, and advance a quality digital student experience positioning Texas as a world leader and resulting in globally competitive digitally proficient citizens. Dr. Singh is sought out for keynotes and presentations across the nation on the topics of digital transformation, pioneering distance learning practices, effective managerial strategies, and inventive digital learning approaches.

Dr. Singh is a leader in the field of digital learning and is currently serving as Chairperson of the Board for the Texas Distance Learning Association and serves on the Advisory Board for the United States Distance Learning Association and previously served as the Chair of the Texas A&M University System Council for Academic Technology and Innovative Education, Chair of the Learning Technology Advisory Committee for the Texas Higher Education Coordinating Board, and Chair of the South Texas Higher Education Regional Council.

Throughout Dr. Singh's 20 year tenure in higher education, she has received numerous accolades and awards for her contribution to the advancement of the field of digital learning including the USDLA International Outstanding Leadership Award, the TxDLA Don Foshee Leadership Award and Outstanding Commitment to Excellence and Innovation in Distance Learning. She was also recognized for the TAMUCC College of Education and Human Development Achievement Distinction, and recently received the Corpus Christi Top Under 40 honor. Dr. Singh attained a Bachelor's degree in Computer Science and a Master's of Education degree in Counseling and Guidance from the University of Texas-Pan American, legacy institution of the University of Texas-Rio Grande Valley, and a Ph.D. in Counselor Education from Texas A&M University-Corpus Christi. Dr. Singh is a strategic visionary that has led many digital learning initiatives and has greatly impacted the profession.

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*Moderated by: Michelle Hernandez-Perez, Assistant Director of Assessment, University of Houston-Downtown*

View recording <https://youtu.be/IPo7OG6j1DM>

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Session 12A | 12-Mar-21 | 09:30-09:55 AM CST

### **Networking Session: Show and Tell**

In this networking session, participants will have the opportunity to share something you,Âre working on, a cool resource you,Âve found, or anything you,Âre excited about related to open education.

*Moderated by: Ariana Santiago, Open Educational Resources Coordinator, University of Houston; Kylah Torre, Ph.D., Program Director for Digital Learning, Texas Higher Education Coordinating Board*

View recording <https://youtu.be/zR3sxl4EfB4>

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Session 12B | 12-Mar-21 | 09:30-09:55 AM CST

### **Networking Session: OER beginners**

This is a networking session for anyone new to OER. We will use the features of Zoom to allow you to get to know other newbies and we will have an opportunity for you to ask questions of some veterans. There are no silly questions in this session.

Speaker(s):

*Omar Matuk-Villazon, MD*

Clinical Assistant Professor of Pediatrics, University of Houston

Omar Matuk-Villazon, M.D., is a clinical assistant professor of pediatrics at the University of Houston College of Medicine. He is responsible for the pediatric pre-clinical and clinical curriculum and the development of a direct primary care model for the uninsured population. He is also a practicing pediatrician at the Lone Star Circle of Care Clinic at the University of Houston. He has years of experience building interprofessional collaboration teams to address complex problems in the health industry and academia. Matuk-Villazon is an active member of the National Hispanic Medical Association, Texas Pediatric Society, American Academy of Pediatrics and American College of Healthcare Executives.

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*Moderated by: Nathan Smith, PhD, OER Coordinator / Philosophy Faculty, Houston Community Colleges; Amy Tan, Dean, English and Communications, Houston Community Colleges*

View recording <https://youtu.be/LVr1Lqz7FWY>

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Session 12C | 12-Mar-21 | 09:30-09:55 AM CST

### Networking Session: Troubleshooting

In this networking session, we will use the features of Zoom to allow participants to get feedback or ideas on challenges they are facing with their OER project. Come and connect with other people who might have dealt with your same issues. We might not have all the answers but together we can help you find who does.

*Moderated by: John Lane, Director, Technology Learning Service, University of Houston-Downtown; Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas*

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Session 13A | 12-Mar-21 | 10:00-10:25 AM CST

### The OER Life Cycle: Guiding Faculty Members Through the Process of OER Development

This presentation recounts how the Center for Open Educational Resources and Language Learning (COERLL) at the University of Texas at Austin employs the „OER life cycle,“ (Gurell, 2008) as a practical guide for faculty-led projects. It also demonstrates how COERLL staff work with faculty members to understand the OER life cycle and to apply the concept to their projects.

Speaker(s):

*Carl Blyth*

Director, Center for Open Educational Resources and Language Learning, University of Texas at Austin

Carl Blyth is the Director of the Center of Open Educational Resources and Language Learning (COERLL) and Associate Professor of French Linguistics in the Department of French and Italian. He has held several administrative positions prior to COERLL: Coordinator of Lower Division French (1993-2002), Acting Director of Technology, Literacy and Culture (2001-2002), and Director of the UT Summer Program in Lyon, France. He has worked with colleagues on an online reference grammar of French (Tex's French Grammar), and a multimedia-based first year French program (Français interactif).

*Moderated by: Nathan Smith, PhD, OER Coordinator / Philosophy Faculty, Houston Community Colleges*

View recording [https://youtu.be/OWUDFGTu3\\_A](https://youtu.be/OWUDFGTu3_A)

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Session 13B | 12-Mar-21 | 10:00-10:25 AM CST

### Universal Usability

This presentation will offer the audience a chance to understand the central ideas behind universal usability and the impacts of this design philosophy, to learn ways universal usability can be implemented in terms of content or physical design, to be exposed to assistive technologies and the strengths and limitations of those technologies, to brainstorm ways these technologies could be improved, to think about how universal usability can be used in future design endeavors, and to evaluate usability testing methods and best practices for determining universal usability.

Speaker(s):

*Jaxsen Day*

PhD Student, University of Texas at Austin

Jaxsen Day studies the areas of accessibility, education, and technology. Specifically, his work explores the issue of access to higher education for people with disabilities. This issue is heavily influenced by several factors including but not limited to: previous educational experience in the k-12 environment, access and exposure to technology in general (as well as assistive technology specifically), the understanding of human values around disability and universal usability, as well as the understanding and use of support services for people with disabilities (both in general as well as in an educational context).

*Moderated by: Tonja Conerly, Professor of Sociology, San Jacinto College*

View recording [https://youtu.be/zBV4put\\_g0A](https://youtu.be/zBV4put_g0A)

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Session 13C | 12-Mar-21 | 10:00-10:55 AM CST

### The OER Equity Blueprint ,À Work from the Driving OER Sustainability for Student Success Collaborative

This interactive session will introduce participants to the OER Equity Blueprint, developed by the Driving OER Sustainability for Student Success Collaborative. It also will allow participants to delve more deeply into the equity dimensions of OER, including time spent applying the rubric to their own institutional contexts.

Speaker(s):

*Dr. Rebecca Karoff*

Associate Vice Chancellor for Academic Affairs, University of Texas System

Dr. Rebecca Karoff joined the University of Texas System in February 2016 as Associate Vice Chancellor for Academic Affairs. She is responsible for leading and supporting student success initiatives system-wide. Her work addresses the student success continuum, PK-20 and into the workforce, and recognizes the remarkable responsibility and opportunity of the University of Texas System to achieve more equitable access and outcomes for the state,“”s increasingly diverse students. She is the primary architect of the UT System,“”s student success framework, which is focused on student financial well-being, effective advising, and deepening students,“”s sense of academic and social belonging. All of her work is data-informed, equity-minded and quality-driven, and she is interested in expanded approaches to measuring student success. She leads the UT System,“”s momentum-building strategy on OER and also chairs the Equity Work Group of DOERS3, the Driving OER Sustainability for Student Success Collaborative.

*Moderated by: Judith Sebesta, Executive Director, Digital Higher Education Consortium of Texas*

View recording <https://youtu.be/6Agpih5YMI4>

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Session 14A | 12-Mar-21 | 10:30-10:55 AM CST

### **Assessing the Efficacy of OER in Lifelong Learning Competencies**

Beginning in September 2020 OER scholars from multiple institutions across the state of Oklahoma were funded by the Institute of Museum and Library Sciences for a three-year research project to research and develop a toolkit for assessing the efficacy of OER in developing lifelong learning competencies. The goals for the toolkit included providing a robust research methodology for evaluating the efficacy of OER and increasing the diversity of the populations included in OER efficacy studies.

In this presentation, the authors will present initial findings of a literature review to identify lifelong learning competencies. Participants will learn how they can give feedback throughout the project and follow the project,“”s progress. The presenters will lead a discussion on how applying a lifelong learning perspective changes the creation and distribution of OER.

Speaker(s):

*Caitlin Kelley*

Graduate Research Assistant, Oklahoma State University

Caitlin is a PhD student in the Higher Education program at Oklahoma State University with a research focus on intercultural communication competencies and the international student experience. As a research assistant she is focused on assessing the efficacy of OER as a tool for lifelong learning. She is actively contemplating the intersections of these research agendas!

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*Moderated by: John Lane, Director, Technology Learning Service, University of Houston-Downtown*

View recording <https://youtu.be/dULcUMENGyc>

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Session 14B | 12-Mar-21 | 10:30-10:55 AM CST

### **Tiered OER Professional Development: Bridging Gaps Between Adoption, Adaption, and Creation**

This presentation will discuss how a Tiered OER Professional Development series impacted faculty at the University of Texas - Rio Grande Valley. It will also discuss the methods in which the series was implemented, an outline of topics discussed within each presentation, a comparison of attendance totals between topics, and how this series was used to track leads for possible OER adoption.

Speaker(s):

*Gabby Hernandez*

Open Education Librarian, University of Texas - Rio Grande Valley

Gabby Hernandez is the Open Education Librarian at the University of Texas Rio Grande Valley. As a recipient of the Open Education Network, Open Educational Resource (OER) Librarian Certification, she has been able to successfully advocate for OER at UTRGV. With almost a decade of experience teaching in the K-12 setting, she has been able to utilize her teaching skills to develop an OER professional development series as well as educate various stakeholders about the importance of adopting Open Educational Practices.

Gabby holds a B.S. in Interdisciplinary Studies from Texas State University and a Masters in Library Science from Texas Woman's University. Gabby has dedicated her career to serving underserved populations in Texas public institutions and currently resides in McAllen Texas with her husband David, son Alessandro, and two dogs Toby and Suci.

*Moderated by: Sherry Ransdell, Director, Instructional Design Services, San Jacinto College*

View recording <https://youtu.be/CTMKu18bqsU>

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Session 15A | 12-Mar-21 | 11:00-11:50 AM CST

### **Making Our Classrooms and Institutions More Open and Equitable**



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This workshop will allow participants to evaluate their syllabi for inclusivity of non-traditional students, to explore the use of diverse images to enhance student engagement, and to understand how OER and Open Pedagogy support student voices and deeper learning.

Speaker(s):

*Una Daly*

Director, Community College Consortium for Open Educational Resources (CCCOER)

Una Daly is the Director of the Community College Consortium for Open Educational Resources (CCCOER) at Open Ed Global, and has been a leader in open education for over a decade.

CCCOER has partnered most recently with the California Zero-Textbook-Cost Degree program and Achieving the Dream, OER Degrees initiative to support grantees with professional development and community of practice support. Prior to that, she served as the OER Library Services Manager for the California Open Online Library (COOL4Ed) and was an adjunct faculty in the Computer Technology Information Systems division at Foothill College. She holds a Masters degree in Teaching and Learning with Technology focused on student learning ePortfolios and an Online Teaching Certificate.

*Sarah Sweeney*

Project Coordinator, Center for Open Educational Resources and Language Learning, University of Texas at Austin

Sarah Sweeney is the Project Coordinator for COERLL. She holds degrees in French and Global Communications. She enjoys learning and teaching languages and has worked on marketing, communications, education, and online projects in various fields.

*Moderated by: David Ryden, Interim Dean, College of Humanities & Social Sciences, University of Houston-Downtown*

View recording <https://youtu.be/ls7gvHsd6Ak>

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Session 15B | 12-Mar-21 | 11:00-11:50 AM CST

### **Strategies for Assessing an OER Incentive Program**

This workshop will share and discuss strategies for assessing an institutional OER program, drawing upon the strategies used at the University of Houston. The presenters will facilitate interactivity encouraging attendees to reflect on their personal and institutional OER goals to inform the selection of appropriate assessment methods. Attendees will gain an understanding of the variety of assessment strategies available for evaluating institutional OER programs, with considerations for local applications. This workshop will have relevant takeaways for those with a role or interest in OER grant or incentive programs, as well as course instructors with an interest in evaluating the impact and effectiveness of OER.

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Speaker(s):

*Ariana Santiago*

Open Educational Resources Coordinator, University of Houston

Ariana Santiago is the Open Educational Resources Coordinator at the University of Houston Libraries. In this role, she leads the planning, implementation, and assessment of the UH OER Program, including the Alternative Textbook Incentive Program. Her interests include open education, undergraduate student success, and diversity, equity, and inclusion in libraries. Ariana earned an M.A. in Applied Learning and Instruction from the University of Central Florida and an M.A. in Library and Information Science from the University of South Florida. She is a 2018-19 graduate of the SPARC Open Education Leadership Program.

*Sam Burns*

Senior Information Technology Manager, University of Texas at Austin

Sam Burns is the senior information technology manager at the School of Information at the University of Texas at Austin. Sam has worked and researched in the areas of human-computer interaction, information systems, and usability studies for the last twenty years.

*Moderated by: Edmund Cueva, Professor of Humanities, University of Houston-Downtown*

View recording <https://youtu.be/sd3PJz1rUns>

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Session 15C | 12-Mar-21 | 11:00-11:50 AM CST

### **What Students Want: Advocating for OER Amid Other Course Material Models**

The students, faculty, and administrators at every school come together to create a unique campus environment. Because each school is unique, every college and university has different course materials initiatives, some of which encourage widespread adoption of open educational resources and some are moving to automatic billing models like Inclusive Access or IncludED. No matter the initiative or the program at your school, faculty and administrators should always come back to this question, “what will benefit students the most? The flexibility, affordability, and pedagogy behind open educational resources are able to provide students with course materials that fit their wants and needs. In this workshop, we will discuss how to bring the course materials conversation back to students and advocate for free, open materials on any campus.

Speaker(s):

*Daniel Williamson*

Managing Director of OpenStax, OpenStax

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Daniel Williamson leads the day-to-day operations of OpenStax, using his extensive experience in academic publishing to guide content development, technology integration, and overall project coordination. A Rice University graduate and passionate advocate of improving access and equity in education, he has dedicated the past ten years of his life to developing and leading education start-ups from idea to realization. During that time, he has staked a claim in many areas of specialization, including open education, content development, education technology, education technology policy, management, and quality assurance.

### *Dr. Clarenda Phillips*

Provost and Vice President for Academic Affairs, Texas A&M University - Corpus Christi  
Dr. Clarenda Phillips is the Provost and Vice President for Academic Affairs and a professor of sociology at Texas A&M University, Corpus Christi. Prior to joining TAMU-CC, she served as the Provost at Notre Dame of Maryland University and in several positions at Morehead State University, including Associate Vice President of Academic Affairs, Director of the Interdisciplinary Women, & Studies Program, and Department Chair of Sociology, Social Work, and Criminology. Her teaching and research have focused on the intersectionality of race, gender, and class and the sociology of mental health.

*Moderated by: Michelle Hernandez-Perez, Assistant Director of Assessment, University of Houston-Downtown*

View recording [https://youtu.be/M4N5YSqKk\\_Y](https://youtu.be/M4N5YSqKk_Y)

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Session 16 | 12-Mar-21 | 01:00-02:10 PM CST

### **State of OER in Texas**

This session will give all participants an overview of recent OER initiatives in Texas.

Speaker(s):

*Kristi Park*

Executive Director, Texas Digital Library

*Judith Sebesta, Ph.D.*

Executive Director, Digital Higher Education Consortium of Texas (Digitex)

*Dr. Kylah Torre*

Program Director, Texas Higher Education Coordinating Board

Dr. Kylah Torre is a program director with the Texas Higher Education Coordinating Board, where she supports Open Educational Resource (OER) initiatives. Kylah brings to that position professional experience in education research, curriculum development, and teaching. Her work in OER is a natural extension of a career working towards equity and accessibility for all students.

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Kylah is a former middle school teacher and previously served as an instructor at Hunter College, the City College of New York, and Long Island University where she trained pre-service special education teachers. Prior to that, Kylah was Senior Program Officer at a foundation where she managed and evaluated domestic and international grants in the areas of education and human rights. Kylah earned Ph.D. in Urban Education from the City University of New York Graduate Center and her B.A. in International Development from McGill University.

*Moderated by: Lea DeForest, Communications Manager and OER Support Liaison, Texas Digital Library*

View recording <https://youtu.be/E2ZfI5CbX1s>

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Session 17A | 12-Mar-21 | 02:15-02:40 PM CST

### **Authoring, Adopting, and Using an OER Textbook for a Business Ethics Course**

From the perspective of an author and a faculty user of an OER textbook, this presentation will address three questions:

1. What is involved in creating/authoring an OER textbook?
2. What are the on-the-ground benefits of using an OER textbook in a course?
3. How do OER texts compare to traditional texts?

Speaker(s):

*Kurt Stanberry*

Professor, University of Houston-Downtown

Kurt Stanberry has held the PLM Endowed Professorship in the Marilyn Davies College of Business at UHD for the past ten years. He is also a licensed attorney. He has co-authored two OER textbooks, Business Ethics and Entrepreneurship, as well as two traditional textbooks for traditional publishers, McGraw Hill and SouthWestern. Prior to UHD, he taught in the California State University system, and as a visiting professor in four overseas locations (London, Bonn, Tokyo, and Seoul).

*Moderated by: Shandra Robertson, College Business Administrator, University of Houston-Downtown*

View recording <https://youtu.be/wXX1x4jwj-k>

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Session 17B | 12-Mar-21 | 02:15-02:40 PM CST

### **One Step at A Time: Transforming Three Lock-Step Courses to The Alternative Textbook Format**

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This session aims to alleviate any fear professors may have in transforming a course from a regular format using textbooks to an alternative textbook format. While this seems to be a daunting undertaking, many already have the necessary tools at their disposal. Using an LMS, be it Blackboard, Canvas, Moodle, or others, as the basis for establishing the desired flow and appropriate context for the course, eliminating the cost of textbooks for students is possible.

Speaker(s):

*Dr. Agnes DeFranco*

Professor and Conrad N. Hilton Distinguished Chair, University of Houston

Dr. Agnes DeFranco has served as the Associate Dean and Interim Dean of the Conrad N. Hilton College of Hotel and Restaurant Management, and the Associate Vice President for Undergraduate Studies for the University of Houston. In addition to her six textbooks and 120 plus refereed articles, she also has numerous non-refereed publications, book chapters, and refereed and invited presentations. Some of her grants include a Department of State USIA research grant on Curriculum Development, three USDA Cochran Programs on Restaurant Management, and a few with the Texas Higher Education Coordinating Board.

*Tonja Conerly*

Sociology Faculty and Diversity / Inclusivity Facilitator, San Jacinto Community College

Tonja Conerly is a Professor of Sociology at San Jacinto College. Former OER Director - ATD Grant. Founder HAOER.

*Ursula Pike*

Associate Director, Digital Higher Education Consortium of Texas

Ursula Pike is the Associate Director of the Digital Higher Education Consortium of Texas (DigiTex), which facilitates the use of best practices in technology-enhanced education. She is a 2020-2021 SPARC Open Education Leadership Fellow and member of the Community College Consortium for OER Equity, Diversity and Inclusion Committee.

*Moderated by: Ursula Pike, Associate Director, Digital Higher Education Consortium of Texas*

View recording <https://youtu.be/xlh2piRekck>

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Session 17C | 12-Mar-21 | 02:15-03:10 PM CST

**How Would You Teach if Copyright Wasn't in the Way? Reimagining Open Education with the Best Practices in Fair Use and Fair Dealing for Open Education**

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This session introduces the Code of Best Practices for Fair Use and Fair Dealing in Open Education and invites participants to explore the opportunities it creates. We will lead a discussion about the Code and walk through strategies for applying it to a variety of situations in creating and using OER. These will include common scenarios that are clearly permitted under fair use and fair dealing as well as edge cases that require special consideration.

Speaker(s):

*Meredith Jacob*

Project Director - Copyright and Open Licensing, American University - Washington College of Law

Meredith is the Public Lead for Creative Commons USA and the director of the Project on Copyright and Open Licensing at the Program on Information Justice and Intellectual Property at the American University Washington College of Law. Meredith is currently working with Open Educational Resources authors, professors, teachers and librarians on a project to define a code of best practices in fair use for OER. Her work includes research and advocacy on open access to federally funded research, flexible limitations and exceptions to copyright, and the public interest in intellectual property law.

*Cherie Turner*

Assessment and Statistics Coordinator, University of Houston

Cherie Turner is the Assessment and Statistics Coordinator at the University of Houston Libraries. She leads the Libraries' overall assessment and serves as a collaborator and consultant for assessment projects on a wide range of areas. Her interests include data literacy, data ethics, student success, and organizational culture and change. Cherie completed an MA in Information Science and Learning Technologies from the University of Missouri.

*Moderated by: Sherry Ransdell, Director, Instructional Design Services, San Jacinto College*

View recording <https://youtu.be/pqnl-5lD5LY>

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Session 18A | 12-Mar-21 | 02:45-03:10 PM CST

### **Virtues of Open Beyond Cost: Collaborative, Community-Driven, Locally-Focused**

In addition to presenting the „virtues of open,“ two authors of the project will demonstrate the customization tools that facilitate the collaborative and community-driven nature of the new panOpen Texas Government text project and the text's specific features: real-world examples from social media, videos, and several types of auto-graded assessments, including short critical thinking prompts and end of chapter quizzes.

Speaker(s):

### *Brian Jacobs*

CEO at panOpen, panOpen

Brian Jacobs is an education entrepreneur who has focused his efforts on making instructional content more accessible and pedagogically valuable for students, faculty, and academic institutions. During his time as both a student and professor of political philosophy at Cornell University, Brian saw first-hand how the high costs and dated nature of conventional textbooks adversely affect classroom learning. In 1999, Brian launched his first company, Akademos, a web-based company that focuses on new models of distributing physical and digital course materials. After leading Akademos for more than 12 years, Brian left his operating role to found panOpen. Previously, Brian was Visiting Assistant Professor in the Department of Government and Visiting Fellow at the Institute for German Cultural Studies, both at Cornell University. He received fellowships from the Mellon Foundation, University of Goettingen, and Yale University. He,Âs currently a mentor in the StartEd EdTech Accelerator housed at the NYU Edtech Incubator. Brian earned a bachelor,Âs degree with honors in English and political science at the State University of New York at Albany, and a doctorate in political philosophy and social theory at Cornell University.

### *Nathan Smith*

OER Coordinator, Houston Community College

Nathan Smith is the OER Coordinator at Houston Community College, where he formerly chaired the Philosophy, Humanities, and Library Sciences Department. A leader in the OER space, Nathan has given many presentations on the Z-Degree program that spearheaded in 2017 to bring zero textbook cost degrees to Houston Community College.

### *Symphonie Swift*

OpenStax, Rice University

*Moderated by: Michelle Hernandez-Perez, Assistant Director of Assessment, University of Houston-Downtown*

View recording <https://youtu.be/RbVfSRxhJf8>

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Session 18B | 12-Mar-21 | 02:45-03:10 PM CST

## **Texas Learn OER: Project Overview & Outcomes**

Texas Learn OER is a free and openly licensed self-paced training for faculty, staff, and administrators developed by OER Librarian Carrie Gits in partnership with the Digital Higher Education Consortium of Texas (DigiTex). The 10 online modules include information on understanding OER; open licensing, including Creative Commons; finding and evaluating OER; accessibility; adapting, creating, and sharing OER; and Texas legislation related to OER. The modules are intended for individuals who are new to OER, but also for those who want a

## OPEN TEXAS 2021

refresher course. This session will provide an overview of Texas Learn OER, impact and outcomes so far, and plans for the future.

Speaker(s):

*Carrie Gits*

Head Librarian, Associate Professor, Austin Community College

Carrie Gits is the creator of Texas Learn OER and the Head Librarian at the Austin Community College (ACC) Highland campus. As the Library Services Open Educational Resources (OER) Facilitator her responsibilities include supporting faculty and librarians through training and information sharing on open education and OER. Carrie was a 2018-2019 SPARC Open Education Leadership Fellow.

*Moderated by: Tonja Conerly, Professor of Sociology, San Jacinto College*

View recording [https://youtu.be/MpGXkPCbR\\_4](https://youtu.be/MpGXkPCbR_4)

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Session 19 | 12-Mar-21 | 03:30-04:45 PM CST

### **Student Panel and Open Texas 2021 Closing Plenary**

A panel of students from Houston Community College, University of Houston-Downtown, and University of Houston, as well as other student groups, will come together to discuss their experiences with textbook prices, open textbooks, and OER at their institutions.

Speaker(s):

Latisha Brooks

Maria Andrea Hernandez

Christine Mompoin

Brooke Robbins

Lana Tran

Mikelynn Hubbard

*Moderated by: Nathan Smith, PhD, OER Coordinator / Philosophy Faculty, Houston Community Colleges*

View recording <https://youtu.be/sXgLdHINUmE>

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